

VM ASSETS OVERVIEW



STICKER SHEET

Including window decal, mirror decals, POS decals
A4 (210 × 297mm)



STRUT CARDS

1 x Bondi, 1 x Midnight Blue
A5 (148.5 × 210mm)



TERMINAL SIGN

2 x Bondi
90 × 165mm



WOBLER

3 x Midnight Blue
100 × 100mm



BEST PRACTICE GUIDE

A4 (210 × 297mm)



EDUCATION BOH POSTER

A3 (297 × 420mm)

NEED ADDITIONAL IN-STORE VISUAL MERCHANDISING OR ONLINE ASSETS?

- Integrate Afterpay in-store & online with the help of our marketing guidelines, creative assets and VM assets.
- Visual assets are not to be altered in anyway. Any torn or damaged items should be removed and replaced.

