

# REFRESH YOUR PRINT IN MINT

Looking to drive more foot traffic to your business and increase your sales this shopping season? Anticipation mode on - we've included our updated minty-fresh visual merchandising to help you do just that! Use this handy guide to correctly showcase Afterpay in your store and seize more sales.

## IT'S ALL ABOUT THE UPSELL

37% of Afterpay merchants reported a larger customer basket size since adopting Afterpay.\*

## WELCOME IN MORE CUSTOMERS

65% of merchants partnered with Afterpay, reported exposure to new customers.\*

## STICKER SHEET

Display at chosen locations including window, point of sale, on your EFT payment terminal, mirrors & surfaces throughout your business.



Including window decal, mirror decals, POS decals

A4 (210 × 297mm)



## STRUT CARDS

Display the strut cards in a prominent location within your business environment.



1 x Bondi, 1 x Midnight Blue  
A5 (148.5 × 210mm)

## TERMINAL SIGN

Apply to top or bottom of the payment terminal.



2 x per pack  
90 × 165mm

## WOBLER

Display in key sales locations.



3 x per pack  
100 × 100mm

## BECOME AN IN-STORE EXPERT

Get up to speed on the power of Afterpay by heading to [access.afterpay.com](https://access.afterpay.com) to leverage our in-store training.



## NEED ADDITIONAL IN-STORE VISUAL MERCHANDISING OR ONLINE ASSETS?

- Integrate Afterpay in-store & online with the help of our marketing guidelines, creative assets and visual merchandising assets.
- Visual assets are not to be altered in anyway. Any torn or damaged items should be removed and replaced.

